

## Press Release

**For immediate release: Monday, 19 July 2010**

Ever wanted to see just how good you are at pool? Well, your opportunity has arrived!

Former World Champion, Carl Morris is rolling into town, and will be making an appearance at [VENUE] from [DATE].

Carl 'Houdini' Morris is a gifted and charismatic pool player. He was world champion by the time he was just 21 despite being profoundly deaf as a result of childhood meningitis. Today his skills as a pool player and a showman thrill and amuse audiences throughout the UK – and raise vital funds for charity for [Against Breast Cancer](http://www.againstbreastcancer.org).

For a £3 donation, you can play against the former world champion - limited to this weekend only!

Carl and Charity Pool Exhibitions have so far raised just over £100,000 and are aiming to raise £1m for charity - to help achieve this target, anyone who donates a minimum of £500 will be entitled to host an exhibition by Carl 'Houdini' Morris.

Carl's spectacular playing style is a joy to watch - a high level of world-class pool, with clearances being done in less than 60 seconds, plenty of lively banter and audience participation. Each exhibition is a unique entertainment experience that draws enthusiastic crowds who talk about the experience for many months afterwards.

To find out more, visit [www.charitypool exhibitions.org](http://www.charitypool exhibitions.org)

Anne Hall, PR for Against Breast Cancer, says;

*"Against Breast Cancer funds unique research to increase survival after diagnosis and ultimately to discover a vaccine against breast cancer.*

*"What 'Charity Pool Exhibitions' are doing is a brilliant and unique way to fundraise, it's not often you get the opportunity to donate to a charity and in return secure a pool exhibition by a former world pool champion! We are pleased they are doing this for us."*

So, if you fancy your chances of beating a professional, why not come along and pit your skills but, win or lose, the true winner will be the charity, and your generosity will have helped to make a difference!

**Notes to Editors:**

For further information please e-mail [info@charitypool exhibitions.org](mailto:info@charitypool exhibitions.org)

